

ASPIRA, INC. OF NEW JERSEY

ANNUAL REPORT

July 1, 1984 - June 30, 1985

## TABLE OF CONTENTS

1. ASPIRA Message	page 1
2. Introduction	page 2
3. Program Report	page 3
4. Community Involvement	page 6
5. Financial Statements	page 7
6. List of Corporate Contributors	page 9
7. List of Foundation Contributors	page 10
8. List of Contributors of \$100 or more	page 10
9. List of Agency Contributors & Community Funds	page 11
10. List of Committee of Sponsors	page 12
11. List of Board of Directors	page 12

## The ASPIRA Message

This year, as state and local initiatives addressed two very critical issues: the alarming high school drop out rate among Hispanic students and the under enrollment of Hispanic students as part of the dilemma of declining minority enrollment at colleges and universities.

As the Hispanic community continues to grow, these issues, if not effectively and institutionally addressed, will have serious economic and political implications for the society at large in the State of New Jersey.

ASPIRA was founded in 1968 with the intention of addressing these issues. As an organization with limited resources, it has produced an impressive track record.

To date ASPIRA has served 12,370 students and has placed over 4,500 in post-secondary institutions including medical, dental and graduate schools. The Organization has had a 96% success rate with its drop out prevention and intervention programs and ASPIRA has been responsible for the placement of over 60% of all Hispanic students in the Counties of Essex and Passaic that have gone on to attend post-secondary institutions. In addition ASPIRA has geared many Hudson County Hispanic students into the Health Careers field.

What has been the magic formula? The ASPIRA PROCESS. This PROCESS instills in Hispanic youth a sense of self worth, an interest in exploring life options, and a desire to achieve.

Historically, ASPIRA has been a strong and constant voice advocating for quality education and access for Hispanic students.

Therefore, ASPIRA needs to be seen as an integral part of the process to correct the problems that are evident in today's educational agenda.

A strong partnership between ASPIRA, private and public entities will make the difference towards positive change.

Your continued support and commitment towards ASPIRA's work will ensure a brighter future for all of us and we ask that you join us in this very critical effort.

Our best wishes for a healthy and happy and productive 1986.

## INTRODUCTION

ASPIRA was formed in 1968 to promote leadership development and academic excellence among Puerto Rican and other Hispanic students. Striving to reduce the high drop-out rate of Hispanic students, ASPIRA works with high risk potential drop-outs and fosters their continuing education through leadership development training, tutoring, and career counseling.

With counseling programs in Essex, Hudson and Passaic Counties, ASPIRA offers a wide range of options from Business and Health Careers Programs to ASPIRA Clubs and community service. All of the bilingual counselors serve as role models for the students as they try to encourage and motivate their students to work towards excellence, graduation, and continuation of their education in post-secondary institutions. Being bilingual enables the counselors to communicate with the students' parents and with Spanish dominant students. This is not possible by English dominant high school counselors who often leave the students and their parents disoriented.

The 1984-1985 program year was very successful. Throughout the year ASPIRA served over 1,700 students and placed nearly 400 of these in post-secondary institutions across the United States. In Passaic County alone ASPIRA placed over 50% of all college bound Hispanic youth.

The following information will detail ASPIRA's success story during the 1984-1985 year in Essex, Hudson and Passaic Counties.

## PROGRAM REPORT

The Talent Search Program continued to place talented, disadvantaged Hispanic and other minority students from Passaic County in post-secondary institutions and technical training schools throughout the state and country.

150 students attended the 8th Annual Career Day Conference featuring workshops given in the fields of law, journalism, business, theater, computers, and health.

Trips to Stevens Institute of Technology and to Ramapo College drew 81 students. They were given campus tours and provided with information pertaining to application procedures and the financial aid available at these institutions.

The Passaic County Student Federation continued its hard work. Through dances, bake sales and other activities, the Federation was able to raise \$1,900 to provide scholarships for six of their peers worthy of the awards.

Cultural workshops were held at Passaic County College. The workshops helped students deal with the identity crisis which arises from trying to retain a Puerto Rican identity within an American culture.

Through activities such as these and one to one personal counseling, which attempts to problem solve and motivate the Aspirantes, the Talent Search Program was able to serve 759 students.

The Leadership Development Program has as its goal the developing of Hispanic leadership through personal counseling, workshops, and leadership training.

The students helped to organize the June Awards Night Ceremony which recognizes Aspirantes for their hard work and the completion of their secondary education. At this ceremony students pledged their allegiance to ASPIRA by participating in a candlelight ceremony called the Areyto.

Junior high school students, 50 strong, marched through Newark in the Puerto Rican Day Parade carrying the ASPIRA Banner and wearing ASPIRA T-shirts.

A trip to El Museo Del Barrio gave students an opportunity to learn more about their culture and history from a Puerto Rican perspective.

The Leadership Program also took students to campuses such as Cornell to expose students to "University life" and motivate them towards continuing their education at a post-secondary institution.

The Business Careers Program served 161 high school students and 51 college students by providing them with counseling, internships, job opportunities and workshops geared towards business and engineering, and job opportunities.

ASPIRA continued to work with the Technical Training Project. Three Aspirantes graduated this year from TTP with ASPIRA Scholarships provided by Merck Co. Foundation and Hoffmann-La Roche, two are presently employed as Lab Technicians with Schering Plough and Hartz Mountain. The third graduate is taking a maternity leave before resuming her career.

63 students received assistance from the tutorial project in all areas of education, but with special attention to Math and Science. The tutors were able to use ASPIRA's new computers for tutorial purposes which gave students another way of learning.

50 Aspirantes, traveled to Philadelphia to visit the Franklin Institute of Technology. A futuristic and historic view of engineering was presented, starting with the development of electricity and ending with the unlimited future that the engineering field holds for people interested in the field.

The Engineering Conference was held on November 14, 1984 at the New Jersey Institute of Technology. 75 students attended workshops in civil, electrical and mechanical engineering. Mr. Juan Vals, an Electrical Engineer with New Jersey Bell, was featured as the keynote speaker. He highlighted the need for developing Hispanic leadership in the field of engineering as well as for increasing the number of Hispanics in the profession.

The Health Careers Program continued to guide and counsel Hispanic youth interested in the health professions, still one of the fastest growing professions.

Student interest in college was sparked by trips to Montclair State College, Rutgers-Newark and other colleges in the area. Curriculum opportunities at each institution were discussed to promote student awareness of the various programs available.

In addition to college visits, the Health Careers Program held its two annual conferences. The first, held at Kean College, was geared toward high school students who might find an undergraduate program in a health related field appealing. Representatives from various professions in the medical field gave workshops to 122 students, on their particular careers and how their jobs effected them personally, mentally, and financially.

The second, took place in May at the University of Medicine and Dentistry's school of Osteopathic Medicine. The conference, entitled "Minorities in the Health Profession", was for students interested in Medical School as a graduate program. Medical students already enrolled related their experiences and then answered questions that prospective students had. At the end of the student forum, Aspirantes met with recruiters from Medical Schools.

## COMMUNITY INVOLVEMENT

ASPIRA involvement within the community continued in an attempt to have a presence in areas not directly served by ASPIRA's programs.

ASPIRA and La Casa de Don Pedro co-sponsored the Three Kings Day holiday in which 200 students and parents participated. To commemorate the culmination of the holiday season, participants sang Spanish Folk songs, enjoyed Spanish delicacies and listened to presentations on the cultural significance of the holiday. Children delighted in receiving gifts presented by the Three Kings.

The Leadership Development Coordinator participated in a seminar on enriching the school curriculum through teaching youngsters about the important role women have played in the history of the world.

The Coordinator of the Health Careers Program continued to serve on the Minority Admissions Committee to the University of Medicine and Dentistry of New Jersey and has been instrumental in getting Puerto Rican students into medical school.

Two Open Houses, one given at the Essex County Center and one at the Passaic County Center, served as tools for network building between the community and ASPIRA.

In addition ASPIRA assisted in the planning of the Festival of People celebration sponsored by the Newark Chamber of Commerce. The festival highlighted the different ethnic groups which are in Newark.



ASPIRA, INC. OF NEW JERSEY  
STATEMENT OF SUPPORT, REVENUE AND EXPENSES  
AND CHANGES IN FUND BALANCES  
YEAR ENDED JUNE 30, 1985

	<u>CURRENT FUNDS</u>		<u>FIXED</u>	<u>TOTAL</u>
	<u>Unrestricted</u>	<u>Restricted</u>	<u>ASSET</u> <u>FUND</u>	<u>ALL</u> <u>FUNDS</u>
Public Support, Grants and Revenue:				
Corporations and Foundations	\$ 71,375	\$ 65,295	\$ 3,325	\$ 139,995
Capital Contributions	-	-	2,936	2,936
Government Grants	10,000	181,533	-	191,533
Transfers from Aspira of America, Inc.	-	89,899	-	89,899
Community, Including United Way	1,190	42,267	-	43,457
Miscellaneous	16,737	-	-	16,737
Transfers of Administrative Overhead	24,583	(24,583)	-	-
<b>TOTAL PUBLIC SUPPORT, GRANTS AND REVENUE</b>	<b>123,885</b>	<b>354,411</b>	<b>6,261</b>	<b>484,557</b>
EXPENSES:				
Program Services:				
Health Career Opportunities	-	87,063	-	87,063
Public Education	14,467	-	-	14,467
Other Career and Educational Counseling	2,120	278,962	-	281,082
<b>TOTAL PROGRAMS SERVICES</b>	<b>16,587</b>	<b>366,025</b>	<b>-</b>	<b>382,612</b>
SUPPORTING SERVICES:				
Management and General	56,871	-	5,783	62,654
Fund Raising	13,330	-	-	13,330
<b>TOTAL SUPPORTING SERVICES</b>	<b>70,201</b>	<b>-</b>	<b>5,783</b>	<b>75,984</b>
<b>TOTAL EXPENSES</b>	<b>86,788</b>	<b>366,025</b>	<b>5,783</b>	<b>458,596</b>
EXCESS (Deficiency) OF PUBLIC SUPPORT, GRANTS AND REVENUE				
Over Expenses	37,097	(11,614)	478	25,961
Transfers from (to) other Funds	(8,295)	8,295	-	-
Fund Balance, beginning of period	24,962	9,367	10,975	45,304
<b>Fund Balances, End of Period</b>	<b>\$ 53,764</b>	<b>\$ 6,048</b>	<b>\$11,453</b>	<b>\$ 71,265</b>

ASPIRA, INC. OF NEW J  
STATEMENT OF FUNCTIONAL  
YEAR ENDED JUNE 30,

	P R O G Health Career opportunities	R A M Public education	S E I other ci and educ course
Salaries	<u>\$ 62,930</u>	<u>\$ 4,714</u>	<u>\$ 160,</u>
Payroll taxes and fringe benefits	<u>10,548</u>	<u>943</u>	<u>35,</u>
TOTAL SALARIES AND RELATED COSTS	73,478	5,657	196,
Board activities and meetings	-	-	
Interest	-	-	
Occupancy, utilities and maintenance	2,868	-	19,
Other office operating expenses	-	-	
Payroll tax penalties	-	-	
Printing and publications	-	456	
Professional fees and contractual services	1,492	7,000	18,
Program activities, seminars and workshops	1,908	-	2,
Student scholarships, stipends and fellowships	-	-	12,
supplies and equipment rental	3,594	729	10,
Telephone and postage	2,365	398	12,
Travel and meetings	669	725	7,
Miscellaneous	<u>-</u>	<u>102</u>	<u>-</u>
TOTAL EXPENSES BEFORE DEPRECIATION AND AMORTIZATION	86,374	14,467	278,
Depreciation and amortization	<u>689</u>	<u>-</u>	<u>2,</u>
	<u>\$ 87,063</u>	<u>\$14,467</u>	<u>\$ 281,C</u>

CORPORATE CONTRIBUTORS  
FISCAL YEAR 1985

ALLIED BUSINESS FORMS	JOHNSON & JOHNSON
ALLIED-SIGNAL	JOSEPH CORY WAREHOUSES, INC.
ANHEUSER-BUSCH	LORENZO-JIMENEZ PRINTING
ARROW GROUP INDUSTRIES	MATSUSHITA ELECTRIC CORPORATION OF AMERICA
AT&T COMMUNICATIONS	MELARD MANUFACTURING
BALLY'S PARK PLACE CASINO	MIDLANTIC NATIONAL BANK
BARTON PRESS	MUTUAL BENEFIT LIFE
BELL LABS	NABISCO
BROAD NATIONAL BANK	NEW JERSEY BELL
BUNBURY COMPANY, INC.	NEWARK PRINTING
CIBA-GEIGY	PRUDENTIAL LIFE INSURANCE COMP. OF AMERICA
CRUM & FORSTER	PSE&G
EDWARDS & KELCEY	SANDOZ, INC.
FIRST FIDELITY BANK	SCOTT PRINTING CORPORATION
FIRST JERSEY NATIONAL BANK	SQUIBB
GOYA	SUPERMARKETS GENERAL CORPORATION
HOFFMANN-LA ROCHE	WNWK
HOWARD SAVINGS BANK	

FOUNDATION CONTRIBUTORS  
FISCAL YEAR 1985

BECTON DICKINSON FOUNDATION  
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PRUDENTIAL FOUNDATION  
ROXITIGUS FUND  
FLORENCE AND JOHN SCHUMANN FOUNDATION  
TURRELL FUND  
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INDIVIDUAL CONTRIBUTIONS  
OF \$100 OR MORE

EDWARD LENIHAN  
LEONARD LOPEZ  
MARIA MERCADO

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HECTOR POU  
MIGUEL A. RIVERA

# AGENCY CONTRIBUTORS AND COMMUNITY FUNDS

ARTS HIGH SCHOOL	NATIONAL ASSOCIATION OF HISPANIC ENGINEERS
ASPIRA OF AMERICA	NATIONAL PUERTO RICAN COALITION
BARRINGER HIGH SCHOOL	NEWARK BOARD OF EDUCATION
BARRINGER PREPARATORY JR. HIGH SCHOOL	NEWARK POLICE DEPARTMENT
BLOOMFIELD COLLEGE	NEW JERSEY INSTITUTE OF TECHNOLOGY
BROADWAY JR. HIGH SCHOOL	NEW JERSEY NETWORK
CALDWELL COLLEGE	OUR LADY OF GOOD COUNCIL HIGH SCHOOL
CHANNEL 41 - SIN	PASSIAC BOARD OF EDUCATION
CONNECTION CABLE CORPORATION	PASSAIC COUNTY COMMUNITY COLLEGE
EASTSIDE HIGH SCHOOL - NEWARK	PASSAIC HIGH SCHOOL- PATERSON
EASTSIDE HIGH SCHOOL - PATERSON	PATERSON BOARD OF EDUCATION
ESSEX COUNTY COLLEGE	PICATINY ARSENAL
FERRIS HIGH SCHOOL	PRESIDENTIAL CLASSROOM FOR YOUNG AMERICANS
GMI	PRINCETON EDUCATIONAL CENTER AT BLAIRSTOWN
HOBOKEN BOARD OF EDUCATION	PRINCETON UNIVERSITY
HOBOKEN HIGH SCHOOL	RAHWAY STATE PRISON
HUDSON COUNTY COMMUNITY COLLEGE	RUTGERS UNIVERSITY
JERSEY CITY BOARD OF EDUCATION	SETON HALL UNIVERSITY
JERSEY CITY STATE COLLEGE	ST. PETERS COLLEGE
JOHN F. KENNEDY HIGH SCHOOL - PATERSON	TECHNICAL TRAINING PROJECT
KEAN COLLEGE OF NEW JERSEY	UNITED WAY OF ESSEX AND WEST HUDSON
LA CASA DE DON PEDRO	UNIVERSITY OF MEDICINE AND DENTISTRY OF NEW JERSEY
MATCHBOX TOY LIMITED	UPSALA COLLEGE
MONTCLAIR STATE COLLEGE	WILLIAM PATERSON COLLEGE
MOUNT SINAI MEDICAL SCHOOL	WOR-TV

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